

**GOOD
GIVING
CHALLENGE**
MATCHES
AND PRIZES!



GOODGIVING
C H A L L E N G E

**BLUE GRASS
COMMUNITY
FOUNDATION**
WE'RE IN IT FOR GOOD.

GIVING TUESDAY, NOVEMBER 30

Murry Foundation \$100,000 Match Day

9am - 9pm (or until the pool is exhausted)

Gifts up to \$250 will be matched 50¢ per \$1 (maximum \$125 match per gift).

WEDNESDAY, DECEMBER 1

MacAdam Family Foundation \$25,000 Match Day

9am - 9pm (or until the pool is exhausted)

Gifts up to \$50 will be matched \$1 for \$1.

THURSDAY, DECEMBER 2

Blue Grass Community Foundation \$35,000 Endowment Challenge

9am - 9pm

This challenge is all about participation!

Every nonprofit with 50 or more donors of at least \$25 will be entered in a drawing for a \$5,000 endowment prize. The nonprofit with the most donors contributing \$25 or more will win a \$15,000 endowment prize. The nonprofit with the second-highest number of donors contributing \$25 or more will win a \$10,000 endowment prize. And the nonprofit with the third-highest number of donors contributing \$25 or more will win a \$5,000 endowment prize.

FRIDAY, DECEMBER 3

THE GROOVALUTION \$11,111 11th Anniversary Celebration!

11am - 11pm

A \$10,000 match pool will match gifts up to \$100, 50¢ per \$1 (maximum match of \$50). The nonprofit with the most gifts of \$100 made between 11am and 11pm will win a \$1,111 match prize!

SATURDAY, DECEMBER 4 + SUNDAY DECEMBER 5

Mitchell Family Foundation + Lewis Bizzack Family Fund \$50,000 Fast Break Challenge

9am on December 4 - 9pm on December 5

The first 10 nonprofits to raise \$5,000 win a \$2,500 match prize. The next 25 nonprofits to raise \$2,500 win a \$1,000 match prize.

MONDAY, DECEMBER 6

Marksbury Family Foundation \$60,000 Match Day

9am - 8:59pm (or until the pool is exhausted)

Gifts up to \$500 will be matched 50¢ per \$1 (maximum \$250 match per gift).

Knight Foundation Donor Advised Fund at BGCF \$25,000 Late Knight Push

Gifts up to \$100 made between 9pm and 11:59pm will be matched \$1 for \$1.

Clark County Community Foundation \$250,000 Match

- Match pool opens Tuesday, November 30 at 9am and lasts until the pool is exhausted
- \$1 for \$1 match, up to \$8,500 per Clark County nonprofit
- Eligible nonprofits must be located in Clark County and utilize funds raised in Clark County.
- Additional match challenges and prizes to be awarded at the Clark County check presentation



Thomson R. Bryant Jr. & Betty R. Bryant Fund \$25,000 Match

- For the first 100 nonprofits that registered for the GoodGiving Challenge. Scan the QR code with your smartphone's camera to see which nonprofits qualify.
- Each of these nonprofits that raise \$500 on Giving Tuesday, November 30, will get a \$250 match!



Hudson-Ellis Fund \$20,000 Match

- 50¢ per \$1 match for Boyle County nonprofits that raise at least \$1,000
- Capped at \$5,000 for each organization
- Matches individual donations from unique donors up to \$1,000
- Match opens Tuesday, November 30 at 9 a.m. and lasts until the pool is exhausted



Traditional Bank \$15,000 Human Services Match Challenge

- 50¢ per \$1 match for 51 nonprofits in the Human Services Category. Scan the QR code with your smartphone's camera to see which nonprofits qualify.
- Match applies to gifts of any size!
- Wednesday, December 1, from 1 p.m. until 11:59 p.m., or until the pool is exhausted



Happy Hour \$5,000 Power Hours

- Surprise pop-up Power Hours sponsored by BGCF, Mason Companies and Salomon & Company will provide a 50¢ per \$1 match on gifts up to \$100 (i.e., \$100 becomes \$150)
- Lasts until each Power Hour's match pool is exhausted
- Follow @BGCFKY on Facebook, Instagram and Twitter to find out when they will happen!



Daily Social Media Sweepstakes

Like and follow Blue Grass Community Foundation on social media to learn how to enter our daily social media contests - you could win \$250 BGCF Giving Card for your favorite nonprofit!



facebook.com/BGCFKY



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